

Australian Bicycle Route Project a step closer to completion

SYDNEY (March 9, 2015) – The mapping of two epic bicycle touring routes through Australia is a step closer to completion with the test rides of both routes now complete.

Cycle Traveller is currently working on two epic bicycle touring routes: the Red Centre Route from Adelaide to Darwin; and the GDR (Great Dividing Range) Route from the tip of Cape York down to Adelaide.

After completing extensive research and vehicle reconnaissance, Alia and Simon Parker test rode both routes in succession, pedalling a total of 11,500km over seven months.

“The ride was everything we hoped and more,” said Alia Parker, director of the Australian Bicycle Route Project and publisher of Cycle Traveller. “We didn't want to stop riding!”

“We are particularly excited about the GDR Route because it will introduce cyclists to spectacular parts of Australia currently off the popular radar, while also highlighting the importance of this impressive mountain range in Australian history and its impact on our climate,” she said.

With the test ride now complete, Cycle Traveller is now moving into the final stage of the project, which is to design the maps for the two routes as well as complete the guide book for the GDR Route.

The mapping design and production is a detailed process that is expected to take a few months to complete.

A launch date for the maps will be announced on the website in the first half of this year.

Find out more about the Australian Bicycle Route Project at:

ozbikerouteproject.com

Media enquiries:

Alia Parker

Publisher | Cycle Traveller

p: 0479.196.628

e: alia@cycletraveller.com.au